Drug Education For Youth

2002











Strong Kids
Strong Families
Ready For The Future





Mission Statement

To provide commanders with a drug demand reduction program that facilitates and enhances family readiness to promote mission accomplishment. The program develops youths through drug education, leadership and character development, positive role model mentoring, and community outreach to enhance the quality of life for military personnel and their families.



GOAL

To produce 9-12 year-olds with character, leadership, and confidence so that they are equipped to engage in a positive, healthy lifestyles as drug-free citizens and have the necessary skills to be successful in their lives through coordinated community participation, commitment, and leadership.



Active Duty Dependents Aged 9-12 (1999)

• 19,000 MARINE CORPS

• 69,000 NAVY

77,000 AIR FORCE

89,000 ARMY



National Drug Control Strategy

Three-pronged approach

- Stopping drug use before it starts
- Healing America's drug users
- Disrupting the market

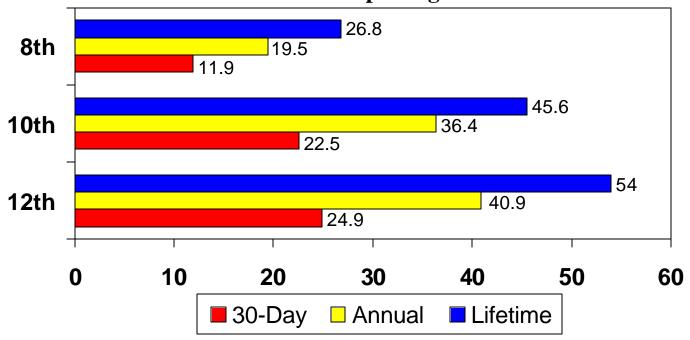
Drug Demand Reduction

- 10% decrease in drug use in 2 years
- 25% decrease in drug use in 5 years



Drug Use Among Youth





- •Over 50% of 12th graders have used drugs.
- More than one in four are regular users.



History of DEFY

1993

Began at 2 pilot sites (NAS Pensacola/NAS Alameda)

1996

 Department of Justice imported the program for the Weed & Seed sites. (3 pilot sites: Atlanta, San Antonio, and New Orleans

1999

 Department of Air Force signs MOU to operate DEFY in 2000



History of DEFY

2000

- Phase I Curriculum and Program Management Guide updated
- Length of Service Award Program (LOSAP) implemented
- 132 sites (32 DoN, 88 DoJ, 12 USAF)

2001

- Phase II Curriculum updated
- Connecticut National Guard Signs MOU
- Initial program evaluation completed
- 154 sites: 32 DoN, 13 USAF, 109 DoJ



History of DEFY

2002

- Reorganized under N323 Navy
 Counternarcotics
- Civilian GS Program Manager position created
- 170 projected sites: 44 Navy, 17 AF,109 DoJ



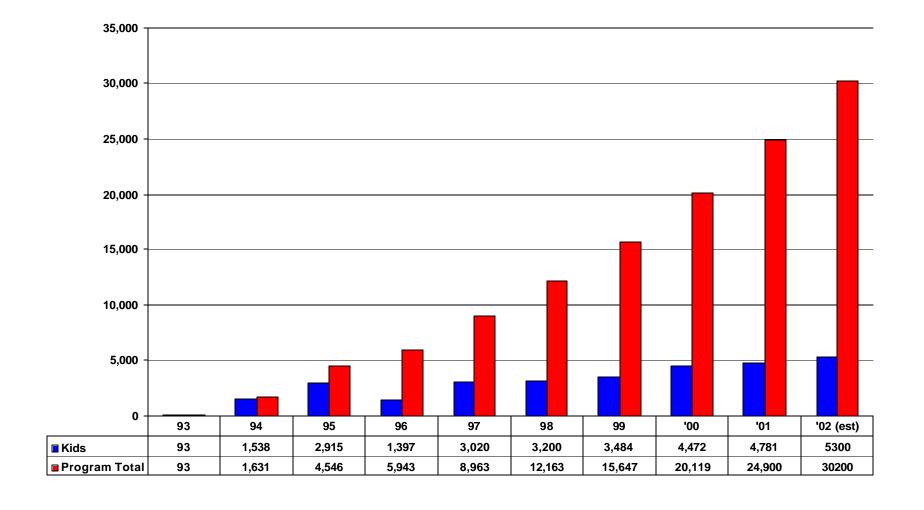
DEFY Growth Since October 1997

	1997	1998	1999	2000	2001	2002*
DON sites	34	34	34	32	32	43
W&S sites	25	60	72	88	109	109
AF Sites				12	14	15
Total						10
sites	69	94	106	132	155	167
Kids	3020	3200	3484	4472	4781	5300

*Estimates for 2002

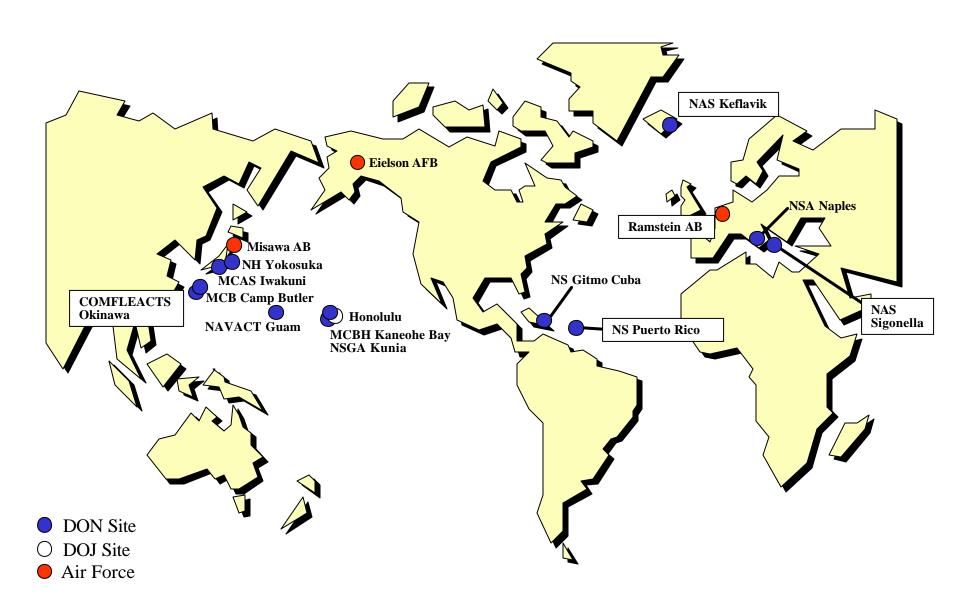


Annual DEFY Enrollment



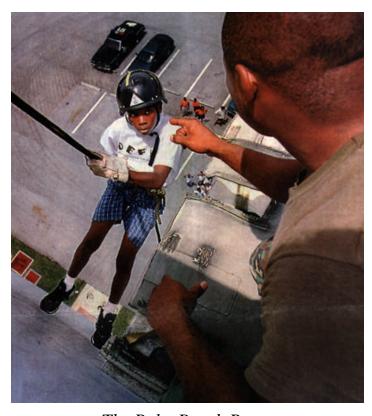
Projected CONUS DEFY - 2002 NAS Whidbev Island Sub Base Bangor Hew Haven **NW Detroit** New Britain **NS Everett Grand Forks AFB Highland Park** Norwalk Toppenish Inkster Hartford Standford Bridgepor NE Portland -/Albina Flint Battle Creek N Amityville SE Portland / Lents/Brent_ Hempstead X Philadelphia I&[I Far Rockaway M Philadelphia NTC Great Lakes Brooklyn E Liberty Castle Hill Des Moines Wilmington Motthaven Homewood **Huntington Sta** Hazelwood Wheeling Washington Park Horace Mann/ NS Annapolis Gary() Andrews AFB Washington/DC (4) St Louis Sacramento Scott AFB **NAF Washington** Topeka (Louisville Contra Costa Co. NCTAMS LANT -Travis AFB Cape Girardueau Norfolk Shipvard **Oakland** Wichita 🦳 Sikeston Charleston Charlotte Portsmouth NH MCLB Barstow McConnell AFB (2) Caruthersville Poblar Bluff San Jose I & II NSGA Chesapeake Chattanooga/ Salinas **Las Vegas** NAS Oceana Fresno Westside **Naval Base** Oklahoma City Albuaueraue MCAS Cherry Point/ Selma **Flagstaff** Ventura Co Laguna Pueblo NMCRS Bessemer New Bern Athens NAS Lemoore MCAS New River Vernon (Texarkana TX/AR Edwards AFB Charleston AFB Phoenix Wichita Falls Macon Oxnard I & II MCAS Beaufort Garfield Albany E Dallas Robins AFB Capital Mall Columbus AFB Las Cruces VP30/ NAS Jacksonville S Dallas NAS Pensadola/ Valdo Santa Ana I & II Jacksonville Lackland AFB Ferguson Rd NTTC Correy St MCAS NAS North Island San Antonio Brevard County Houston Aldine Ocala NMC San Diego Yuma NS 32nd Street Orlando Tampa/ Westside Coalition Richmond C NB Coronado St Pete/ W. Palm Beach South Tucson Galveston Hillsborough -Riviera Beach **NAF El Centro** NSGA Medina Polk Co/ Delray Beach **NSA New Orleans/** Lakeland **NS Ingleside** Miami/Liberty City New Orleans/ NAS Corpus Christi/ **Belle Chasse** Little Haiti/ **DON Site Corpus Christi** Lemon City **NAS Key West** NAS Kingsville **Brownsville DOJ** Site McAllen Air Force

Projected OCONUS DEFY - 2002





DEFY Delivers



The Palm Beach Post 15 August 1997

- Leadership & life skills for kids, ages 9-12
 - -team-building
 - conflict resolution
 - goal-setting
 - self-confidence
- Deters "at-risk" behaviors: drugs, gangs, alcohol
- Phase I & II curriculum, Trainer and Parental curriculum



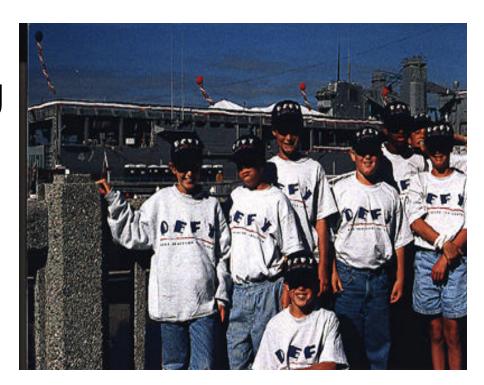
Results

- "The results indicate that ... youth have more skills on hand to face difficult life issues such as peer pressure."
- "Youth gained some new knowledge about the dangers and consequences of drug use and increased their confidence in their life skills."
 - The 2000 Evaluation of DEFY Leadership Camps, Caliber Associates
- "Evaluation results confirmed that ... the DEFY Program effects positive changes in youths' knowledge, behaviors, and attitudes regarding drugs and alcohol, as well as in general life skill areas."
 - The 2001 Evaluation of DEFY Phase II Mentoring Programs, Caliber Associates



Phase I Activities

- Classroom learning
- Physical fitness
- Physical challenge
- Educational trips





Phase II Activities



- School-year mentoring
 - tutoring & positive reinforcement
- Volunteers
 - DOD military and civilians
 - DOJ law enforcement, military reserves/National Guard
- Activities
 - group / cluster mentoring
 - interactive workshops
- Outplacement
 - Boy/Girl Scouts, Young Marines,
 Big Brother/Sister, Sea Cadets



Outplacement Youth Programs

- Introducing Organizations
 - Introduce during any phase
 - How to contact
- Resources
 - Local Clubs, Activities, Points of Contact
- Benefits
 - Importance of continued engagement



What the DEFY Program Brings

- Program funding (can't pay for personnel)
- Curriculum and training materials
- Youth and staff clothing and equipment
- Staff Training
 - Travel and Per diem





Your command must bring

- COMMITMENT
- Leadership
- Creativity
- Staffing





Why is the DEFY Program important to you???

- The cost of operating DEFY will NOT impact your command's funding.
- Leadership enthusiastically backs DEFY.
- DEFY is developed for the National Drug Control Strategy.
- DEFY is the right thing to do for service dependents
- Your command gets back a better person



Command Roles and Responsibilities

- Follow the MOU
- Leadership support of DEFY
- Active commitment
- Staffing
- Oversight of the program
- Groom new/replacement DEFY staff/leaders



How to Start

- Call the DEFY Program Office (202)433-3113
- Fill out and return the MOU
- Attend the Training Conference
- Identify your staff
- Work up the budget
- Staff accreditation